Culture Programme

OPEN CALL:

Call 1 – Local development through the safeguarding and revitalization of coastal cultural heritage

Analysis Reference Framework

EEA Financial Mechanism 2014 – 2021

Within the scope of the EEA Grants 2014-2021, Culture Programme established a Analysis Reference Framework to determinate the Merit of the Application (MA), obtained by the sum of the total score of the Subcriteria.The Subcriteria scores are assigned on a scale of 1 to 5 or 1 to 7,5.

The applications will be ranked in descending order, according to the MA, being selected up to the budget limit defined in Point 3.3.3 of this Call.

Criteria A

The intention is to make a distinction in the applications by the methodology proposed for intervention in the immovable and / or integrated movable assets, as well as to ensure the cultural value of the assets to be preserved from the point of view of their authenticity and relation with their surrounding contexts. The degree of risk to which cultural assets are exposed and the proposed measures for protection and control of identified risks, will also be considered for evaluation purposes.

Subcriteria 1) The cultural assets features, in accordance with their vulnerability and exposure to hazards

In this Subcriteria, the contribution of the application is scored as follows:

- High - cultural assets listed or in the process of being listed, which in the risk management plan present effective measures for the prevention and control of the hazards identified in the multi-risk analysis.
- Medium - cultural assets listed or in the process of being listed, which in the risk management plan contain prevention and control measures that do not include all the hazards identified in the multi-risk analysis.
- Low - In the risk management plan, are not identified any prevention and control risk measures to cultural assets listed or in the process of being listed.

Subcriteria 2) The cultural assets and its surrounding area in accordance with the urban, rural and environmental features

In this Subcriteria, the contribution of the application is scored as follows:

- High - When intervention in cultural assets fits harmoniously with the surrounding area, guaranteeing preservation, and a perfect environmental and landscape balance, in a logic of unity and cohesion.
- Medium – When intervention in cultural assets presents cohesion with the urban environment and the rural environment.
- Low - When the intervention in cultural assets presented are not adequate with the urban environment and the rural environment.

Subcriteria 3) The compatibility of the proposed systems and materials with those existing

In this Subcriteria, the contribution of the application is scored as follows:

- High- When the materials used in the intervention are compatible with the existing materials and guarantee the maintenance of the essential characteristics of the cultural assets.
- Medium - When the consistence between the materials proposed for intervention and the maintenance of the essential characteristics of cultural assets is not fully demonstrated.
- Low - When the materials used in the intervention are not compatible with the existing materials and don't guarantee the maintenance of the essential characteristics of the cultural assets.

Subcriteria 4) The authenticity of cultural assets and values, for their later appropriation by the community

In this Subcriteria, the contribution of the application is scored as follows:

- High– When the intervention in cultural assets ensures the preservation of their authenticity and identity with the local community, enhancing their value at regional and / or national level.
- Medium –When the authenticity of the cultural assets is preserved and contributes to the reinforcement of the local community.
- Low - When the authenticity of the cultural assets is not preserved or guaranteed within the activities planned.

A - Clarity and appropriateness of the conservation and rehabilitation methodologies to intervene on the immovable and integrated movable heritage.			
	Low	Medium	High
1) The cultural assets features , in accordance with their vulnerability and exposure to hazards	1	4	7,5
2) The cultural assets and its surrounding area in accordance with the spatial and environment features	1	3	5
3) The compatibility of the proposed systems and materials with those existing	1	3	5
4) The authenticity of cultural assets and values, for their later appropriation by the community	1	4	7,5

Criteria B

In this Criteria will be assessed projects that demonstrate diverse actions of enhancement of the intangible cultural heritage through participatory approaches with the communities. Communication strategies that demonstrate innovation and impact in the dissemination of actions through the use of new technologies will be evaluated.

Subcriteria 1) Number of dissemination and awareness actions to different public including knowledge-exchange and sharing practices

In this Subcriteria, the contribution of the application is scored as follows:

- High– 5 actions of dissemination and awareness for different audiences.
- Medium – 3 actions of dissemination and awareness for different audiences.
- Low – 1 action of dissemination and awareness for different audiences.

Subcriteria 2) Inovative communication proposals

In this Subcriteria, the contribution of the application is scored as follows:

- High- When the communication proposal presents innovative measures, through quantitative and qualitative targets that can improve cultural assets management and have an impact on community strengthening (e.g. ecological, energy efficiency or social inclusion).
- Medium - When the communication proposal presents measures of innovation and originality with less impact on the communities and on the sustainability of the project.
- Low - When the communication proposal don't present measures of innovation and originality.

Subcriteria 3) Use of new digital technologies on the dissemination strategy

In this Subcriteria, the contribution of the application is scored as follows:

- High- When projects envisage more than 5 digital media, (eg social networks, digital platforms, multimedia, App's, augmented reality).
- Medium - When projects envisage at least 3 digital media, (eg social networks, digital platforms, multimedia, App's, augmented reality).
- Low - When projects envisage only 1 digital media, (eg social networks, digital platforms, multimedia, App's, augmented reality).

Subcriteria 4) New participative approaches that promote the valorization of knowledge, manifestations and cultural practices of the community

In this Subcriteria, the contribution of the application is scored as follows:

- High- When the project demonstrates participative methodologies ensuring the transmission of cultural manifestations, traditional knowledge and techniques, promoting intergenerational dialogue, as a legitimate source of knowledge and a change in sociocultural behaviors.
- Medium - When the project includes participatory approaches with communities, without using intergenerational dialogue actions.
- Low - When the project doesn't include participatory approaches with communities, or uses intergenerational dialogue actions.

B - Active involvement and engagement of the communities:			
	Low	Medium	High
1) **Number of dissemination and awareness actions to different public including knowledge-exchange and sharing practices**	1	4	7,5
2) **Innovative communication proposals**	1	3	5
3) **Use of new digital technologies on the dissemination strategy**	1	3	5
4) **New participative approaches that promote the valorization of knowledge, manifestations and cultural practices of the community**	1	4	7,5

Criteria C

In this Criteria will be evaluated the promoters capacity and expertise to guarantee the implementation and sustainability of the project.

Subcriteria 1) New proposed space function for the property

In this Subcriteria, the contribution of the application is scored as follows:

- High- When the project foresees the conversion of the property into spaces that reinforce feelings of belonging, appropriation of culture, knowledge and identities, such as memory, interpreting or educational heritage centers, among others.
- Medium – When the project foresees the conversion of the property into cultural spaces without demonstrating unequivocally a link between the property and the community.
- Low – When the project foresees the conversion of the property into cultural spaces without demonstrating a link between the property and the community.

Subcriteria 2) Creation of new jobs

In this Subcriteria, the contribution of the application is scored as follows:

- High- When the project provides the creation of 5 new jobs and ensures their maintenance.
- Medium- When the project provides the creation of at least 3 new jobs and ensures their maintenance.
- Low- When the project provides less than 3 new jobs.

Subcriteria 3) Promoter's capacity to implement the project sustainability

In this Subcriteria, the contribution of the application is scored as follows:

- High- The financial and operational sustainability of the project's expected results after its completion (Sustainability Plan) is clearly demonstrated.
- Medium - Evidence of a project team with adequate responsibilities and skils for the execution of the project, either at the level of global coordination, management and implementation of the different activities.

- Low – When the project team don't demonstrate enough skills for the execution of the project, either at the level of global coordination, management and implementation of the different activities.

Subcriteria 4) Project contributions to support local development and entrepreneurship based on local agents involvement

In this Subcriteria, the contribution of the application is scored as follows:

- High - Project foresees the creation of new opportunities and services for sustainable local development, through community empowerment and encouraging growth and job creation, focusing on the area of creative cultural industries, recovery of traditional knowledge and transmission of knowledge.
- Medium – Project foresees the creation of new opportunities and services for sustainable local development, through community empowerment and encouraging growth and job creation, but without demonstrating clearly the recovery of traditional knowledge.
- Low – The Project doesn't fully demonstrate how will contribute for local development and community entrepreneurship.

C - Strategy for the revitalization of the cultural assets and the sustainability of the project			
	Low	Medium	High
1) **New proposed space function for the property**	1	4	7,5
2) **Creation of new jobs**	1	3	5
3) **Promoter's capacity to implement the project sustainability**	1	3	5
4) **Project contributions to support local development and entrepreneurship based on local agents involvement**	1	4	7,5

Criteria D

This criteria will evaluate the application for partnerships established as a means to enhance synergies and achieve results in the context of safeguarding and enhancing cultural heritage and in revitalizing coastal communities, whether established with public and private sector organizations, civil society, academia, at the national level and with Donor State Entities.

Subcriteria 1) Establishment of partnerships between national and local entities to implement the project

In this Subcriteria, the contribution of the application is scored as follows:

- High - The application shows 2 (two) or more local, regional and / or national partnerships, each involved in at least one activity of the project.

- Medium - The application shows 1 (one) local, regional and / or national partnership involved in two or more activities in the project.
- Low - The application shows only 1 (one) local, regional and / or national partnership involved in one activity in the project.

Subcriteria 2) Establishment of partnerships with Donor States Entities

In this Subcriteria, the contribution of the application is scored as follows:

- High - The application shows 2 (two) or more partnerships with Donor States Entities, each involved in at least one activity of the project.
- Medium – The application shows 1 (one) partnerships with Donor States Entities involved in two or more activities in the project.
- Low - The application shows only 1 (one) partnerships with Donor States Entities involved in one activity in the project.

D- Adequacy of national and international partnerships			
	Low	Medium	High
1) **Establishment of partnerships between national and local entities to implement the project**	1	3	5
2) **Establishment of partnerships with Donor States Entities**	1	3	5

Criteria E

This Criteria will evaluate the application in terms of its contribution to the Program's Outcomes and Outputs.

Subcriteria 1) Ensure the project contributes for the efficacy for the implementation of safeguarding and valorization cultural heritage policies

In this Subcriteria, the contribution of the application is scored as follows:

- High - When the application contributes to improving the effectiveness of the safeguarding of cultural assets, the enforcement of the right to culture and cultural enjoyment, as well as the realization of the values of memory and authenticity, as foreseen in national public policies.
- Medium - When the application only contributes to the safeguarding of cultural assets, complying with the principles established in public policies.
- Low - When the applications doesn't demonstrate coherence with the safeguarding policies for cultural heritage.

Subcriteria 2) Project contributions to implement the Programme outcomes

In this Subcriteria, the contribution of the application is scored as follows:

- High- When the application proves to contribute to the 3 Programme Outcomes.
- Medium – When the application proves to contribute to at least 2 Programme Outcome.
- Low – When the application proves to contribute to only 1 Programme Outcome.

Subcriteria 3) Project contributions to implement the Programme outputs

In this Subcriteria, the contribution of the application is scored as follows:

- High- When the application contributes to all the Programme outputs.
- Medium - When the application contributes to at least 2 Programme outputs.
- Low - When the application contributes to only 1 Programme output.

E – Contributions to the achievement of the aims of the Programme			
	Low	Medium	High
1) **Project contribution to reinforce safeguarding and valorization cultural heritage policies**	1	3	5
1) **Project contributions to implement the Programme outcomes**	1	3	5
2) **Project contributions to implement the Programme outputs**	1	3	5