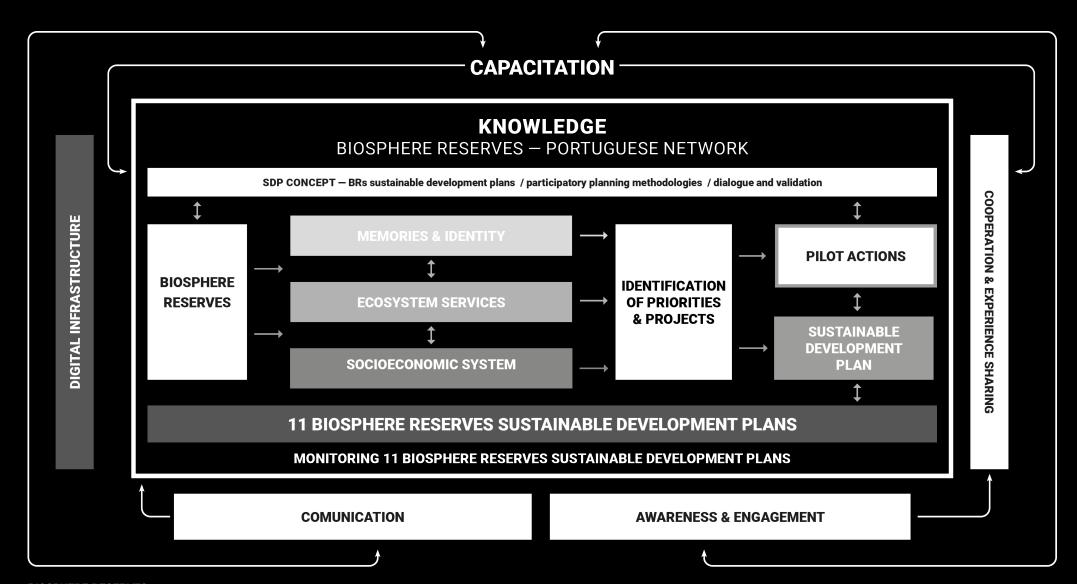


Identity, environmental quality and engament of BR communities









KNOWLEDGE AS A TOOL FOR SOCIAL TRANSFORMATION

- Creation of new interdisciplinary research dynamics (life sciences, social sciences, humanities)
- Dissemination and promotion of BRs through open science environments
- Integrated valorisation of natural capital through mapping ecosystem services
- Systematic collection and record of communitie's memories and their relations with the territories.







- Adapted to the interests of different actors (managers, local economy promotors)
- Oriented to the interests and expectations of local actors
- Strategic in promoting local-based entrepreneurship and supporting the integrated development of territories
- Hands-on training on the development and monitoring pilot actions of local economy, commerce and trourism promotion



DIGITAL AS A MANAGENT AND COMMUNICATION TOOL



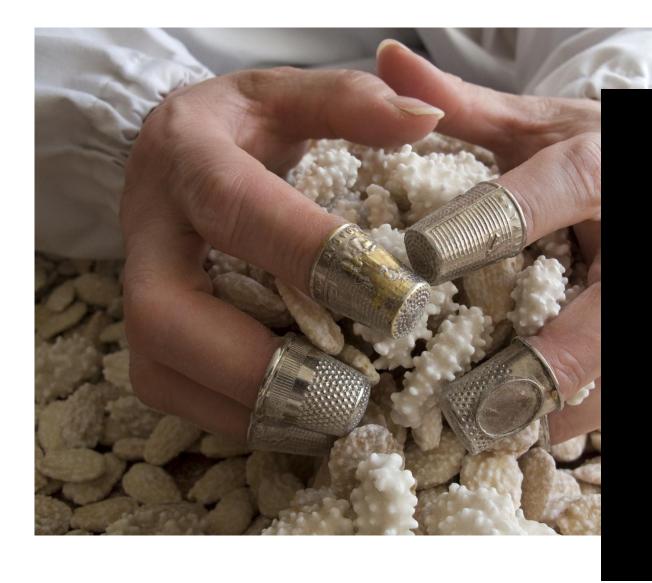




- Joint presentation, valorisation and promotion of BRs;
- Using digital means and channels on management, tourism, nature conservation,, entrepreneurshi, local economy, research, open and citizen science, history, heritage and identities;
- In line with the communication and promotion programme, enhance capacitation and knowledge, aiming to bring more visibility to the BRs sustainability living-lab features

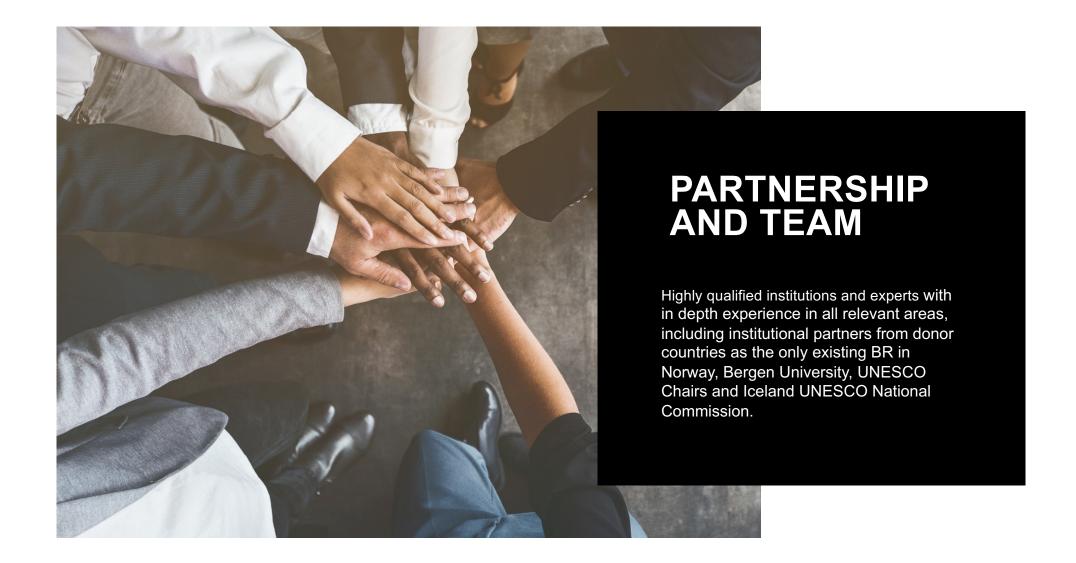


- 1. Valorisation of BRs and their communities;
- 2. Stenghthening management and development capacities and skills;
- 3. Increase promotion and visibility at national and international levels:
- Innovative and integrated capacitation aiming life quality and prosperity of communities;
- 5. Creation and development of digital platforms for communication and interaction between BRs, communities and public in general;
- 6. Presence and visibility of Portuguese BRs at international level and cooperation with CPLP countries.



ACTIONS

- 11 Sustainable Development Plans
- 11 Pilot-actions
- Participatory planning methodologies
- SD indicators system
- Monitoring plan
- Strategic communication and marketing plan
- Awareness plan and activities
- Guides, roadmaps and manuals,



PARTNERSHIP AND TEAM





















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